



REACH 100% OF YOUR AUDIENCE!

perimedia

Reach more of your audience with Webcast products from Perimedia.

For any presentation, there are two audiences: those who attend and those who can't be there. Reach 100% of your audience with Perimedia Webcast products. Reach those who cannot attend in person and expand the exposure of your meeting and your sponsors. Why limit the exposure of your most vital information to just the eyeballs in the room?

Perimedia Webcasts engage your audience with professional-quality video of the presenters, including multiple camera angles and audience interactions. Perimedia customers report a 26% increase in viewership over traditional audio-only webinars.

Perimedia Webcasts also include a faithful reproduction of all of your screen visuals. Screen content can include slides, video, live web

interactions and software demonstrations, all synchronized with the presenter.

Perimedia offers a complete, turnkey solution. Our professional producers come to you with everything necessary to create a top-quality webcast. And we deliver the Webcast directly to your audience with a link from your web site. There is nothing more for your staff to do.

Give your event the promise of a prolonged life and increased exposure by utilizing one of Perimedia's Webcast options.



Performedia Webcast Options

Performedia Standard Webcast	Multiple camera, television-quality video of the presenter and the audience.	Professionally edited and polished to showcase your high-profile presentations.	
Performedia Live Webcast	Multiple cameras or “as live” segments from tape.	Real-time live broadcast for time-sensitive announcements.	Synchronized reproduction of the projection screen: slides, software demos, web tours. With no software to load.
Performedia Essential Webcast	Streamlined, single-camera video of the speaker or panel.	Valued-based approach for content-heavy events.	
Performedia Simple Audio	High quality audio recorded on-site.	Audio and slides—a professional yet economic alternative to a video Webcast.	

Before you let your next event end at the final applause, or settle for a lower-quality alternative, take a look at the benefits of a Performedia Webcast:

- We come to you to assure your Webcast is a success
- Delivery of your presentation directly to your audience with a link from your site
- The complete presentation screen, with no software to load
- Webcast plays in any browser; space for customer or sponsor branding
- Online Q&A and viewer survey buttons
- Index of presentation topics for non-linear viewing
- Visitor registration and tracking
- E-commerce and pay-per-view interface
- Optional captioning in English or other languages



Contact Katia Potapov at 202.320.3334 or katia.potapov@performedia.com to further discuss your event and which solution would work best for you.