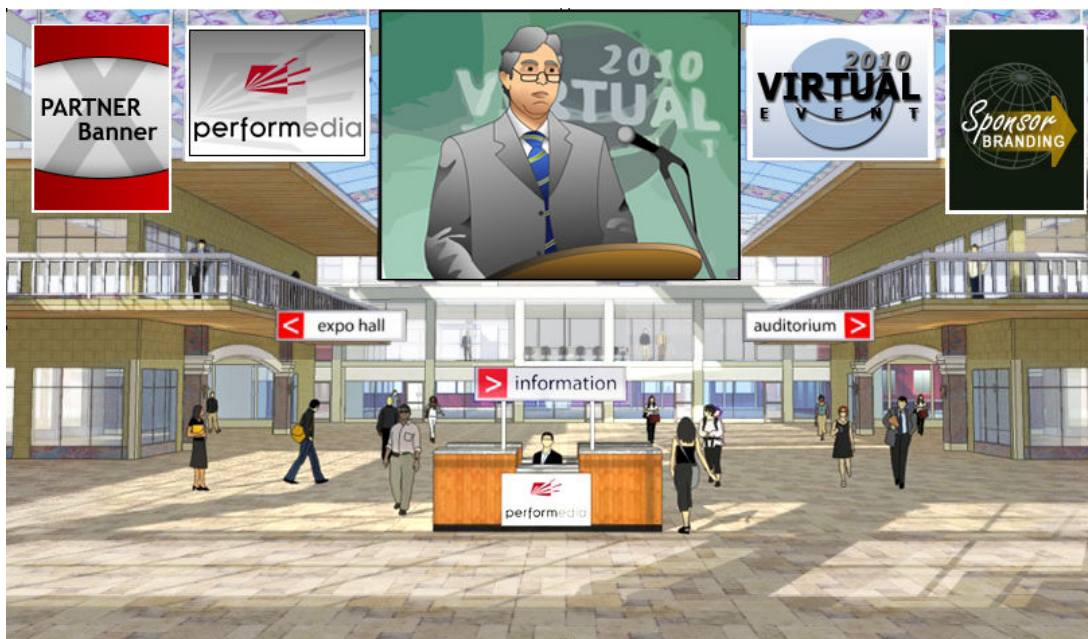


***Extend the reach of your conference or tradeshow and leverage your brand by taking it online with a turnkey virtual event produced by Performedia.***

You know that an online virtual event will extend your reach to a larger audience, create new sources of revenue and generate more leads for your sponsors. A Performedia virtual event is a complete, turnkey option for extending your physical event on the web, or for creating a new online-only event. Performedia includes the online event portal; on-site capture of content including keynotes, training presentations and trade show booth presentations; as well as networking; electronic commerce and more. No other vendor offers this complete package, including top-quality content.

We start with professionally produced television-quality video and synchronized screen content including slides, live web interactions and software demonstrations. A Performedia virtual event maintains the full experience of a live event. Informational sessions come alive. Virtual exhibit booths actually show the products in action.



Performedia then wraps its signature content in a complete virtual event platform that includes free, complimentary or paid registration; plenary presentations included with registration; pay-per-view informational and training tracks; a virtual exhibit hall with online product demonstrations; ample branding opportunities for sponsors; links to social networking sites; and more.

We track each visitor through the virtual event portal so you know which sessions and booths are most popular. Visitors to sponsored sessions and exhibit booths are automatically delivered to your sponsors as leads.

Performedia virtual events carry a proven return on investment. Whether it's through sponsorships, registrations or virtual trade show space, Performedia virtual events bring in new sources of revenue while building your brand online. Performedia and our event partners have created some of the largest, longest running and most profitable virtual events on the web.

### Performedia Feature Comparison

	Virtual Event Portal	e-Commerce /Pay-per-view	On-site Content Capture	Multiple Camera TV-Style Video	Exhibit Booth Demos
<b>Performedia Virtual Event</b>					
<b>ON24 Virtual Show</b>					
<b>Unisfair Virtual Event</b>					
<b>InXpo Virtual Events</b>					

Don't let your next event end at the final applause. Don't settle for a lower-quality alternative or try to cobble something together in-house. Instead, take a look at the benefits of a Performedia-produced turnkey virtual event.

Contact Katia Potapov at 202.320.3334 or [katia.potapov@performedia.com](mailto:katia.potapov@performedia.com) to further discuss your event and which solution would work best for you.

