



## why performedia ?

1. Performedia Webcasting lets you reach 100% of your target audience. Engage your online viewers with professional-quality video of the presenter, including multiple camera angles and audience interaction for a television-like feel. Our customers have reported a **26%** increase in viewership over traditional audio-only webinars.
2. We reproduce screen visuals used during the live event and synchronize them with video of the presenter. Screen visuals can include slides, video, live web interactions and software demonstrations.
3. Unlike other webcasting companies that attempt to assist their customers from a remote location, Performedia's professional producers come to your site with everything necessary to create a top-quality Webcast.
4. We deliver your presentations directly to your audience with a link on your website. The link placement on your site keeps the focus on your corporate mission and increases company exposure by channeling post-event interest to your website weeks after your event.
5. Your webcast or online presentation can be shown live or on-demand. Encourage live interaction from your remote audience by allowing them to ask questions or participate in live surveys with our Q&A and Survey buttons embedded in your custom player. Our optional visitor registration and tracking system allows you to monitor who is watching what, for how long, and when
6. Our products guarantee that your content and that of your sponsors will reach a wider audience, expanding your market and your corporate reach. There is space on each player to sell ad space to your sponsors, creating yet another avenue of revenue.
7. At Performedia, we tailor our services to fit your needs from beginning to end. Whether this includes event webcasting, corporate communication, professional training, or promotional videos, Performedia has a solution that's right for you. We guarantee turnkey service, decades of experience, a true interest in our clients, and the goal to help you succeed in growing your business and reaching your national or global network.
8. Within each of our communication solutions, come three levels of production quality to meet your needs and budget. We also offer multi-lingual captioning to bridge the gap between you and your global partners. Check out our gallery page on [www.performedia.com](http://www.performedia.com) to get a taste of our full scope of capabilities.



performedia